

P2 Week Organizers Help Prevent Pollution at the Source



“**It’s An Attitude!**” That’s the message from coordinators of **National Pollution Prevention Week (NP2W)**. Across the nation, local governments, state and federal agencies, businesses, and others are **teaming up** to hold events that **celebrate and promote** the benefits of **pollution prevention**. This message is the first in a series that you will receive over the next week providing information on practices you can implement to help **protect our environment**.



Pollution Prevention (or **P2** for short) is recognized as an effective tool for **protecting the environment** and the economy since it serves to **eliminate pollution** at the source before it is generated. “For industry, utilizing P2 techniques can result in more efficient, less-polluting industrial processes that improve competitiveness and the environment,” said Kim Wilhelm with the California Department of Toxic Substances Control, one of the sponsors of P2 Week. “For the public, practicing P2 in the home, in the garden, and on the road through activities such as using alternative cleaning methods, purchasing an electric mower, and carpooling to work can help improve the **quality of the local environment**.”



P2 Week is sponsored by the **U S Environmental Protection Agency Region 9**, the **Department of Toxic Substances Control**, the **Consortium of California Pollution Prevention Committees**, and the **Western Regional Pollution Prevention Network**.



For more information, contact the Office of Pollution Prevention and Technology Development at (916) 322-3670 or www.dtsc.ca.gov/pollutionprevention/index.html.



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